Jewish Federation of Madison • 6434 Enterprise Lane
Madison, WI 53719 • 608-278-1808 • FAX: 608-278-7814
Email: astein@jewishmadison.org • Web: www.jewishmadison.org

# Monthly Advertising Rates 2011-2012

***Please Select Your Package and Ad Size***

| **Ad Size**<br><br>**Width /Depth**<br>(in inches)<br><br>***Please Circle*** | | ☐ ***Package #1***<br><br>12 Months<br>****Best Deal****<br>Sept – Aug | ☐ ***Package #2***<br><br>Any 5-11 Months<br>***Please circle***<br>Sept Oct Nov Dec<br>Jan Feb Mar Apr<br>May June Jul Aug | ☐ ***Package #3***<br><br>4 Holiday Issues<br>Sept – Rosh Hashanah<br>Dec – Hanukkah<br>Apr – Passover<br>June – Camp Shalom<br>**or** any 4 months<br>***Please circle months***<br>*(use Package #2 column)* | ☐ ***Package #4***<br><br>One Month<br>***Please circle***<br>Sept Oct Nov Dec<br>Jan Feb Mar Apr<br>May June Jul Aug |
|---|---|---|---|---|---|
| Full Page | 9 ¾ "x16" | $554.00 | $669.00 | $701.00 | $765.00 |
| 1/2 Page | 9 ¾"x8"<br>or 4 ¾" x 16" | $352.00 | $415.00 | $428.00 | $460.00 |
| 1/4Page | 9 ¾"x4"<br>or 4 ¾"x8" | $212.00 | $274.00 | $280.00 | $325.00 |
| 1/8 Page | 4 ¾"x4"<br>or 2 ¼"x8" | $136.00 | $169.00 | $176.00 | $212.00 |
| 1/16 Page | 4 ¾"x2"<br>or 2 ¼"x4" | $76.00 | $100.00 | $105.00 | $119.00 |

**Members of Dane Buy Local receive a 10% discount. Check here ☐ if you are a member.**

*Ad rates are for black and white copy.*
*For color copy, add $200.00. Spot color is available for $75.00 extra.*

BUSINESS NAME _____ CONTACT _____

ADDRESS _____ CITY _____ STATE ____ ZIP CODE _____

TELEPHONE _____FAX _____ E-MAIL ADDRESS _____

SIGNATURE_____TITLE _____ DATE _____

***Choose Billing Option:*** ☐ Invoice by E-mail ☐ Invoice by US Mail

***Check here if you want a copy of the paper showing your advertisement mailed to you:*** ☐

*Payment is due upon receipt of monthly invoice.*
*A 1.5% service charge is applied after 30 days on unpaid balances.*
*Failure to fulfill the terms of this agreement will result in the advertiser being billed at the next higher rate.*